

Special Collections at the National Agricultural Library: National Turkey Federation (NTF) Records: American Poultry Historical Society Papers

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NTF - Proposed budget, 1956.
Early photo, NTF Officials.
Early photos, Live turkeys, Turkey Information Service, History and Objectives, 1979.
NTF Convention, Houston, 1978.
Turkey clips, 1958-59.
Turkey Myths, Tales and Facts.
Animal Rights - Welfare, 1981.

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Committees, 1978-81
Board of Directors, 1981.
Annual Reports, 1977-81.
Consumer Advisory Committee, 1976-80.
Special Meetings, 1978-80.

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Executive Committee Meetings, 1978-81.

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Turkey Statistics, 1945-81:

- Number raised.
- Consumption patterns.
- Cold storage holdings.
- Prices.
- Miscellaneous.

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Promotional Budgets, 1971-82.

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Promotional Budgets, 1971-82.

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NTF General Correspondence and Publicity, by years: 1945,1956,1957,1958,1959 and 1974.

NTF Newsletter, 1977-83.

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NTF General Correspondence and Publicity, by years: 1976,1977,1978 and 1979.

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NTF General Correspondence and Publicity, by years: 1980 and 1981.

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NTF General Correspondence and Publicity, by years: 1981,1982 and 1983.

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NTF Publicity Suggestions and News Releases, 1956-81.

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NTF Market Research, 1977-78, Volume I.

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NTF Market Research, 1977-78, Volume II.

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Turkey Recipes.

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Turkey Recipes.

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Cooking Turkeys via Microwave.

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Recipes of cooking turkey, turkey parts and further processed turkey products and photographs, 1980-81.

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Cooking turkey and turkey parts.

Marval Turkey recipes and cookery.

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Color and black and white photos of cooked turkey, 1971-79.

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Cooking turkey and turkey parts

Cooking whole turkeys, 1942.

How to cut up and cook turkey parts, 1952.

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Roasting turkey: Studies of time and temperatures, 1947-77.

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Roasting frozen turkeys: Utah State University research, 1980-81.

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Pop-Up Timer: Awareness and usage survey, December 1983.

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Roasting turkeys in "Zip Pop" bags, 1980-81.

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Turkey parts and further processed products, plus photographs, 1973-81.

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Photographs of turkey parts.

Photographs of further processed turkey products, 1980-81.

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Turkey "Ham":

- Development, 1976-81.
- Lawsuit, 1979-81.

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Further processed turkey products, 1973-74.

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General nutritive value of turkey products, 1976-79.

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Turkey products - possible relation to health:

- Fat and cancer, 1972-78.
- Food safety - Nitrates, 1979.
- PCB, 1977-79.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors, 1970-71.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors, 1972-73.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors, 1974-75.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors, 1976-77.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors, 1978-79.

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Turkey Promotion. 8"X10" glossy prints and texts developed for NTF and provided to magazine and newspaper food editors. 1980 to March 1982

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Seasonal and Holiday promotional material for magazine and newspaper food editors -- text and photo prints.

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Boxes 37 through 40

Turkey promotional material provided by NTF and targeted for retail stores, restaurants and consumers.

Boxes 41 through 44

Turkey promotional material, provided by NTF and other organizations and companies, imprinted with the turkey producers logo. -- For distribution to retail stores.

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Promotional material:

- Radio, 1979-82.
- TV, 1976-82.
- Films, 1976-77.

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Promotional material: School lunch programs, 1975-82.

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Promotional material: Grocery stores, 1957-82.

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Promotional material: Restaurants, 1976-81.

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Promotional material:

- Restaurants
- Photo, undated.

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Promotional material: R.O.P Color for newspapers, 1976-80.

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Promotional material: Newspaper food editors, 1976-81.

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Promotional material: Newspaper food editors, 1976-81.

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Point of purchase promotion material, 1978-81.

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Point of purchase promotion material, 1974.

State programs:

- Iowa, date unknown.
- Ohio, 1979.
- New York, 1979-81.
- Minnesota, 1981.

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British Turkey Federation, 1980-81.

NTF - California study of sale of turkey parts.

Cryovac Company, 1957-58.

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Presentations to NTF by other advertising agencies, 1981.

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Turkey teaching guide: "Lets Talk Turkey".

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Color transparencies, 4" x 5" and 8" x 10" for newspapers and magazines.

Black and white glossies for food editors promotions.

Color prints taken at NTF meeting.

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Audio tapes:

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- 5" reels - (1) Turkey, the perfect meat. (2) School lunch program supervisor's slide presentation.
- 4" reel - Stone Age Charlie.
- 7" reels - (1) Lets Talk Turkey for slides (4 reels). (2) Evans Agency presentations to NTF, 1979 and 1982, (4 reels).
- Cassettes -- 6 unidentified.

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16 mm film: (1) History of Turkey. (2) Roasting Turkey. (3) Dressing and Stuffing. (4) Carving. (5) New World of Turkey, 1974.

16 mm film: Early Chickens and Turkeys - Sefren, 1980.

Audio Tapes:

- Facts and Fallacies about Food, 1977.
- Focus (Zip Pop), 1981.
- Turkey, 1981.
- Lets Talk Turkey
- Around the House
- Radio Spots
- Evans presentations to NTF, 1979 and 1982.

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16 mm film: Four Season Favorite (2 reels)

8 mm film: Movie Spoofs, NTF (4 reels), 1981.

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16 mm films: Public service film clips, 1974:

- Barbecue
- 16 Products
- History of Turkey
- Dressing and Stuffing
- Roasting
- Carving
- New World of Turkey

TV news clip: Carving the Turkey, 1976.

TV news spots: Two unidentified reels.

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Public service TV spots: Evans for NTF, 1974.

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VHF Tape: Dian Thomas: Tom Brokaw NBC "Today" Show, 1980.

35 mm film strips:

- "Focus on Turkeys"
- "Lets Talk Turkey"
- "How to Cook Turkey"

Beta Tape: NTF Sales Promotion

35 mm tape: NTF Sales Promotion 1982

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Beta tapes:

- NBC "Today" Show - Betty Furness, 11/12/81.
- NBC "Today" Show - Dian Thomas, 11/23/81.
- NBC "Today" Show - Dian Thomas, Nov. 1981.
- NTF -- Dian Thomas, Nov. 1981.

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Collection of 2" slides:

- National Turkey Federation Meetings.
- Live turkeys.
- Slogans and titles.
- Preparing and cooking turkeys.
- Turkey cartoons.
- Grocery stores - in and out.
- Turkey parts and products.
- Turkey - Food editors.
- Turkey billboards.
- Consumer opinion - Turkey use survey.
- NTF consumerism meeting, 1976.

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Collection of 2" slides:

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- Turkey advertising.
- "New Turkey Publicity".
- NTF market research.
- Food service turkey products.
- Turkey parts presentation. North Carolina, 1981.
- Turkey telephone survey, 1978.

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Collection of 2" slides:

- Zip-Pop slides, Utah State University, 1980.
- Turkey use - survey and statistics.
- Further processed turkey products.
- Cooked turkey - whole, parts, products.
- National Restaurant Association.
- Uncooked turkey and parts.
- Turkey merchandizing
- Live turkeys.
- NTF research.
- People - various activities.
- History of turkey - Fred Manley.
- NTF Annual meeting, 1980.
- NTF Summer meeting, 1980.
- Miscellaneous slides.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, November - December 1970.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, April - July 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, July - November 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, November 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, November 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, November 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, October 1971 and December 1971.

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U.S. Newspaper's Food Section articles and pictures which describe recipes for preparation of whole turkeys, turkey parts and processed turkey products, December 1971 ---- April 1972.